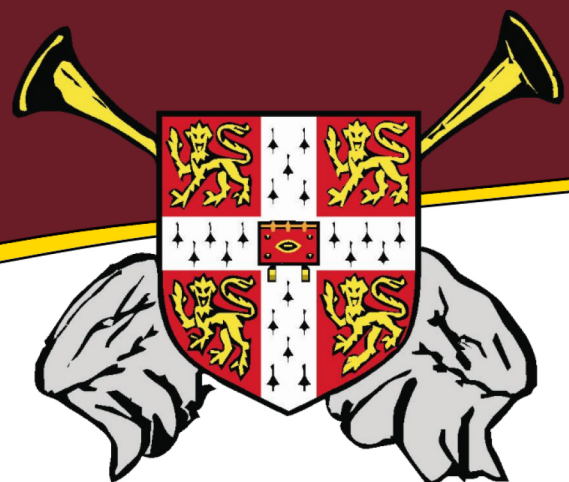
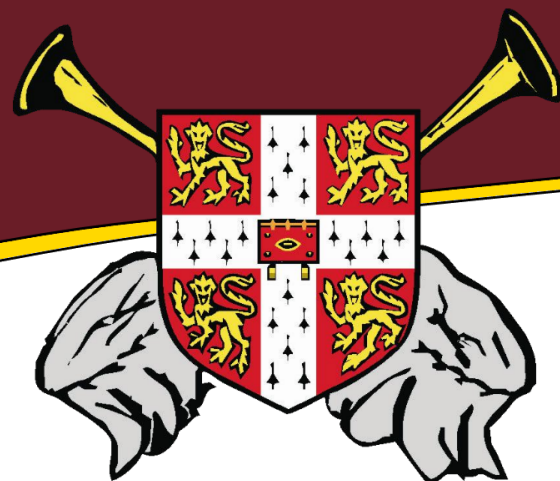


SPONSORSHIP PACK 2015



Cambridge University Brass Band

ABOUT OUR AUDIENCES



Our Audience Base

- The majority of our concerts attract students and the elderly.
- Each concert continues to attract more and more families.
- We promote an affordable, family-friendly environment, and anyone of any age is guaranteed to have a good time.



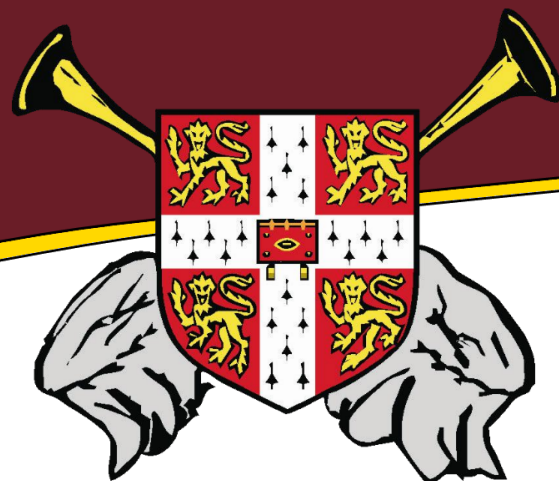
2015-16 Main Event Schedule

November	Concert with Waterbeach Brass
December	Wolfson College Concert
December	Cambridge Winter Fair
February	Warwick UniBrass Contest
February	Joint Brass Concert
March	Tour (location TBD)
June	Wolfson College Garden Party

Concerts and Publicity

- We aim to perform at two or three big events each quarter, some of which are streamed live to a national audience. Publicity for these runs all year round, reaching its peak about a week prior to the concert.
- CUBB is also often asked to play at regular fêtes, church events, and sporting matches, all of which form a large part of our schedule and always see large audiences.
- Advertising for our events begins with posters in the surrounding areas and a huge number of fliers distributed by players. In previous years some of our concerts have been mentioned on local radio stations and members have given interviews for internet event coverage.

SPONSORSHIP OPTIONS



Sponsorship options	Option A £500	Option B £250	Option C £100
Logo and link on website	★	★	★
Logo on all event posters	★	★	
Logo on event fliers and advertisement page in concert programmes	★		



WHY WE NEED YOUR SUPPORT

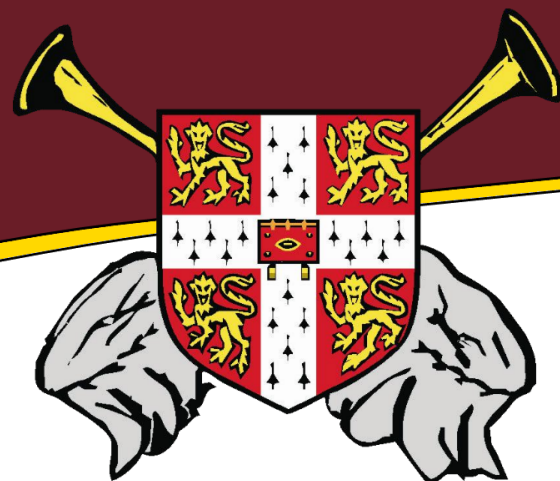


What we could do with your sponsorship:

- Purchase new music: each year, maintaining existing sheets and buying contest sheet music costs the band hundreds of pounds - a single full score can cost up to £50 to obtain.
- Replace broken equipment: the band is looking to purchase better storage cases for our equipment and instruments. Our broken tuba case, for example, will cost over £150 to replace. Your sponsorship will also be put to use financing the upkeep of recording equipment and uniforms.
- Insure and maintain instruments: the band owns a wide variety of instruments and a vast selection of music, which costs hundreds of pounds to regularly insure, and more to keep the instruments in good working order. With your help, the band can worry less about the costs of maintaining healthy, clean-sounding instruments. Your sponsorship will be put to use funding repairs and protecting our music.
- Bring brass music to the wider community: owing to the increasing number of concerts we attend further afield, transport costs for the band are larger every year. Your sponsorship will help us meet these costs, and, should the opportunity arise, you will be given the option of having your logo on our CDs.



CONTACT DETAILS



Sponsoring Us

To sponsor the society in any way you can either use the form overleaf and send it to the address below, write an email to cubb-chair@srcf.ucam.org, or use the online form at cubb.soc.srcf.net/sponsors.php.

Contact

If you would like more information regarding the Cambridge University Brass Band, or would like to show your support, please contact us using one of the methods below.

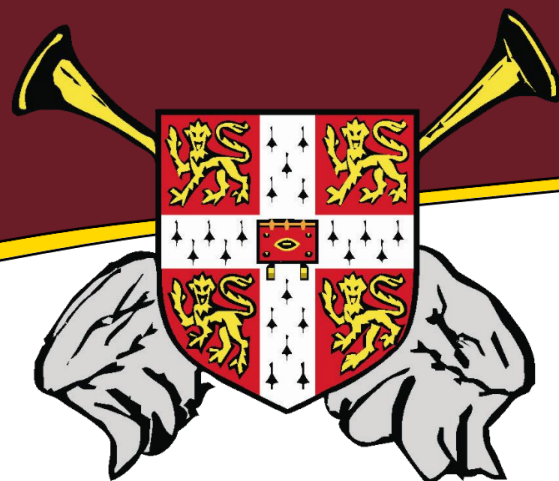
Email: cubb-chair@srcf.ucam.org

Website: cubb.soc.srcf.net

Mail: Cambridge University Brass Band
c/o Emma Rubery
St John's College
Cambridge
CB2 1TP



SPONSORSHIP FORM



Company: _____

Address: _____ City: _____ Postcode: _____

Website: _____

Primary Contact: _____ Title: _____

Phone Number: _____ Email: _____

Option Selection

Option A £500 []

Option B £250 []

Option C £100 []

Signed on behalf of company: _____ Date: _____

Signed on behalf of CUBBS: _____ Date: _____

1. Please send payments by cheque to the address provided on page 6 . Payment by bank transfer is also available - contact us for details. We will begin showing your advertisement and/or logo once payment is received.

2. Please send all advertisements and/or company logos by email to cubb-chair@srcf.ucam.org. Any common image file-format is acceptable; please ensure the dimensions are appropriate for use. CUBBS reserves the right to scale any advertisements or logos to fit the space provided.

3. Advertising on posters, our website and in programmes shall run for the period of one full year, beginning from the date that we receive payment.